



2010 CONFERENCE OF THE BTWH INTERNATIONAL WORKING GROUP ON THE EMERGENCE OF GERMAN MODERNITY

# THE NEW MAN

//////DER NEUE MENSCH\\\\\\\\

**THURSDAY, APRIL 1**  
370 DWINELLE HALL

**FILM SCREENING**

5-6pm  
Films by Hans Richter, Fernand Léger,  
Viking Eggeling, and Leni Riefenstahl

**Keynote Presentations**

6-7pm  
Siegfried Mattl (Vienna), "Der 'Neue Mensch' und die  
aktive Passivität bei Otto Neurath"  
Klaus Müller-Richter (Tübingen),  
"Ingenieur - Neuer Körper - Neue Zeichen: Zur Semiotik in G"

**Catered Reception**

7pm, 370 Dwinelle Hall

**Drinks at Manny's Tap Room**  
8pm, 2438 Telegraph Avenue, Berkeley

**FRIDAY, APRIL 2**  
370 DWINELLE HALL

**PANEL 1:**

**G FOR GESTALTUNG**

10-11:30am • Moderator: Michael Cowan (McGill)  
Erik Born (Berkeley), "Music by and for Machines"  
Paul Dobryden (Berkeley), "Designed Movement:  
The Choreography of Experience in G"  
Ingo Zechner (Vienna), "Ökonomie des Überflusses -  
Der andere neue Mensch"

**PANEL 2:**

**NEW VISIONS**

1-2:30pm • Moderator: Christoph Bareither (Tübingen)  
Karin Fest (Vienna), "Im Vorraum der Bilder: Versuche  
das dezentralisierte Subjekt über das Auge zu erziehen"  
Katrin Pilz (Vienna), "'Neue Sachlichkeit' und Fotografie  
im Wien der Zwischenkriegszeit"  
Janet Janzen (McGill), "Abstracting Nature: Karl Blossfeldt's  
'Urformen der Kunst' and the Other Nature"

**PANEL 3:**

**THE NEW MAN AND  
'DAS ROTE WIEN'**

3-4pm • Moderator: Mario Wimmer (Berkeley)  
Birgit Nemeč (Vienna), "Visuelle Gesundheitserziehung:  
Otto Neurath und die Biopolitik im 'Roten Wien'"  
Rob McFarland (BYU), "Max Adler's Neue Menschen:  
Gedanken über sozialistische Erziehung"

**Report on current publication projects**  
4:30-5:30pm • Moderator: Paul Dobryden (Berkeley)

**Karaoke at Mel-O-Dee**  
9pm, 240 El Cerrito Plaza, El Cerrito

**SATURDAY, APRIL 3**  
370 DWINELLE HALL

**PANEL 4:**

**EMBODIED RENEWAL  
IN THE THIRD REICH**

10-11:30am • Moderator: Kurt Beals (Berkeley)  
Marie Yazdanpanah (Vienna), "Zum NS-Körperkult in  
Ausstellungen und 'Kulturfilmen'"  
Seth Peabody (Harvard), "Authoring the Olympics: Narration and  
Abstraction in Riefenstahl's Olympia"  
Joanna Wendel (Harvard), "Olympia and the Rhetoric of the Body"

**PANEL 5:**

**DECAY AND EMERGENCE**

1-2:30pm • Moderator: Eric Savoth (Berkeley)  
Zachary Dzierziak (Berkeley), "The Exigency of Decay"  
Joachim Schätz (Vienna), "Die 'große Zahl' und die  
Einmaligkeit des Daseins': Zur Notwendigkeit des  
Neuen Menschen in Rudolf Brunngrabers Karl und das 20. Jahrhundert"  
Nicholas Baer (Berkeley), "The New Jewish Man:  
Golem and Homunculus as Zionist Allegories"

**Roundtable Discussion and  
Review of 'Der neue Mensch'**

3-4:30pm • Moderator: Siegfried Mattl

**Presentation of 2011 Topic Suggestions**  
5-5:30pm • Moderator: Robin Ellis (Berkeley)

**PARTY** hosted by Paul Dobryden  
8pm, 1055 Key Route Blvd., Albany

**SUNDAY, APRIL 4**  
370 DWINELLE HALL

**Discussion of new publication projects**  
10-11am • Moderator: Paul Dobryden (Berkeley)

**Evaluation of 2010 logistics**  
11-12pm • Moderator: Klaus Müller-Richter (Tübingen)

**Decision on 2011 topic**  
1-2pm • Moderator: Robin Ellis (Berkeley)

**Activity in San Francisco**  
Time and location to be announced

**With generous support from:**  
The Department of German  
The Townsend Center for the Humanities  
The Institute for European Studies  
The Program in Film Studies  
The Graduate Film Working Group